



# NUNAWADING CRICKET CLUB SPONSORSHIP PACKAGES

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Season 2016 – 2017

**#beinvolved**

[www.nunawadingcc.com.au](http://www.nunawadingcc.com.au)





# ABOUT THE CLUB



- The Club is based at the Bob Saker Oval, Mahoneys Road Forest Hill, and has the luxury of playing, training and social facilities that consist of 3 grounds, a 3-net practice facility and large, fully equipped social rooms.
- Our Mission Statement is: To be a large, strong, successful and inclusive cricket club that provide opportunities for junior (boys and girls) and senior players of all ages and skills to have fun, play in successful teams, develop their skills and be the best they can be
- The Club fields 7 senior, 10 junior (including 2 girls) teams and has a vibrant Milo “In2Cricket” program. The club has over 250 current players and over 400 in its contact database. We are an active user of social media to communicate with
- Our juniors all play on a Friday night and our social rooms are filled with up to 200 people for dinner and match reports each Friday in summer. Sponsors are welcome to attend and present at these events.
- Good Sports Level 3 accredited (healthy eating and responsible alcohol and smoking management)

# RECENT SUCCESS

Last 3 seasons has seen:

- Senior Club has grown from 4 to 7 teams
- Junior Club has grown from 4 to 10 teams
- Milo In2Cricket numbers have increased from 20 to 50+
- Introduction of Girls Cricket and Father/Son teams
- 6 Senior premierships
- 2 Junior premierships



# SEASON 2016 - 2017



- 7 SENIOR TEAMS

- First XI – Ray Macintosh Shield (ASSOCIATION HIGHEST GRADE)
- Second XI – Dorothy Macintosh Shield

- 10 Junior Teams, including 2 Girls teams

- 60 + kids in Milo In2Cricket

- 250 active players, 500+ parents & supporters

- 180  followers

- 170  followers



# #beinvolved



- New program for 2016. Do you want to sponsor it ?
- Focus is:
  - Participation, gets players more involved in games
  - Engage, help team mates and others, be part of solutions, not just say 'this is wrong'
  - Will include a players booklet providing an overview of club operations and policies etc
  - Your logo could be associated with this

# SPONSORSHIP PACKAGES



## • MAJOR CLUB SPONSOR

\$5,000

- Major naming rights to NCC Website for 12 months
- Full banner advert on NCC Website for 12 months.
- Placement of ads or news stories within NCC Website
- Inclusion within NCC Business Directory (distributed to all players and families)
- Logo placed upon playing and training shirts
- Detailed description of business listed in Sponsors section of website
- Business profile placed within TV scroll within clubrooms (shown all Saturday)
- Club Team photo with your Company listed as Major Club sponsor
- 4 x Club Sponsor posts onto club Facebook page (off Season & During Season)
- 2 x Email campaign to entire club database advertising Company.
- Company Logo plaque placed within Club Rooms.
- Ability to use Club Social events for promotional opportunities
- Open invitation to conduct presentation to Members and Families of Club.
- Ability to place advertising on pavilion and on main oval (subject to council approval)
- Business Cards / Leaflets placed within clubrooms
- 4 x complimentary invitations to Senior & Junior Presentation Night
- Free hire of Social Room (subject to availability)

# SPONSORSHIP PACKAGES



## • GOLD SPONSOR

\$2,500

- Promotion of Sponsor on NCC Website for 12 months
- Half-banner advert on NCC Website for 12 months.
- Placement of ads or news stories within NCC Website
- Inclusion within NCC Business Directory (distributed to all players and families)
- Detailed description of business listed in Sponsors section of website
- Business profile placed within TV scroll within clubrooms (shown all Saturday)
- Club Team photo with your Company listed as Club sponsor
- 2 x Club Sponsor posts on club Facebook page (off Season & During Season)
- 1 x Email campaign to entire club database advertising Company.
- Company Logo plaque placed within Club Rooms.
- Ability to use Club Social events for promotional opportunities
- Open invitation to conduct presentation to Members and Families of Club.
- Ability to place advertising on pavilion and on main oval (subject to council approval)
- Business Cards / Leaflets placed within clubrooms
- Ability to place Company Logo on players caps.
- Free hire of Social Room (subject to availability)



# SPONSORSHIP PACKAGES

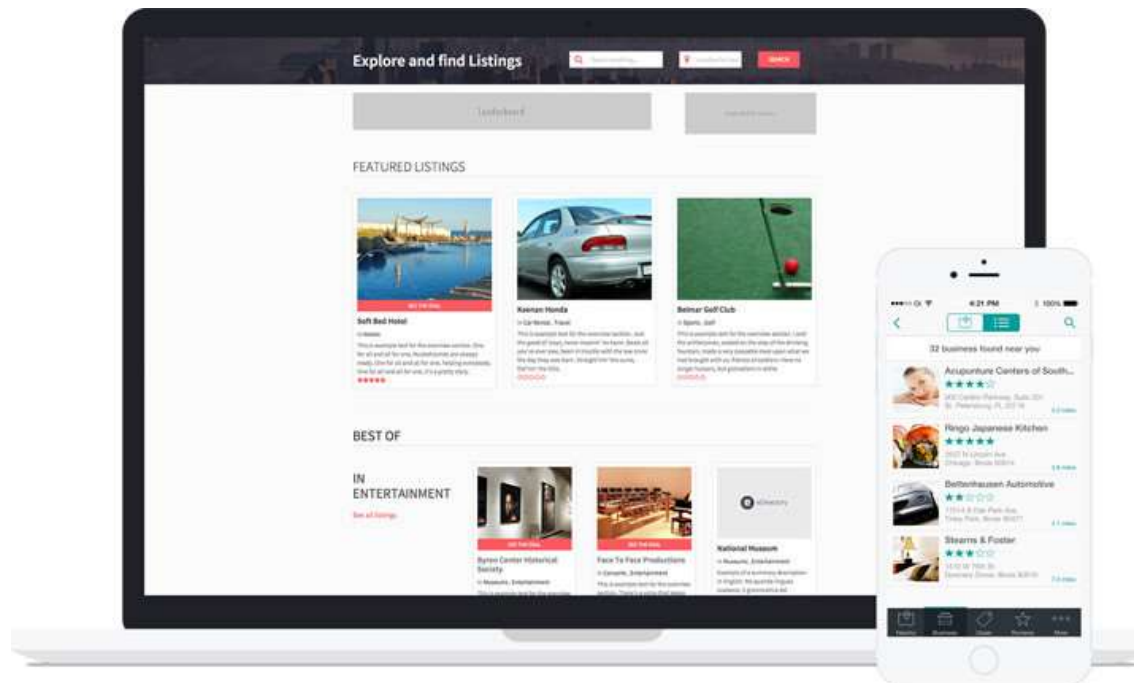


- **SILVER SPONSOR** **\$1,000**
  - Button advert on NCC Website for 12 months, with link to your website
  - Detailed description included within Sponsors Page on Website.
  - Inclusion within NCC Business Directory (distributed to all players and families)
  - Business profile placed within TV scroll within clubrooms (shown all Saturday)
  - Club Team photo with your Company listed as Club sponsor
  - 1 x Club Sponsor post onto club Facebook page (Season only)
  - Business Cards / Leaflets placed within clubrooms
  - Advertising placed within club social rooms
  
- **BRONZE SPONSOR** **\$500**
  - Summary included within Sponsors Page of Website
  - Invited to supply products or services to be used within Club major raffle
  - Club post on Facebook promoting sponsor.
  
- **PLAYER SPONSOR** **\$300**
  - Summary included within Sponsors Page of Website
  - Club post on Facebook promoting sponsor.

# BUSINESS DIRECTORY



- ANNUAL LISTING \$250
- Directory of businesses and services linked to the club.
- Website based directory, including Mobile phone app.
- Distributed to all Players, Families and Supporters of club



# CONTACT INFORMATION



## • SPONSORSHIP MANAGER

• Scott O'Neill

• 0401 503 622

• [sponsorship@nunawadingcc.com.au](mailto:sponsorship@nunawadingcc.com.au)

## CLUB PRESIDENT

David Cowell

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WEBSITE: [www.nunawadingcc.com.au](http://www.nunawadingcc.com.au)

FACEBOOK: <https://www.facebook.com/groups/nunawadingcc/>